

To: lale_arikoglu@condenast.com

Subject: An Unforgettable Summer in the Catskills

Hi Lale,

I am reaching out because after reading some of your recent articles and listening to episodes of the Women Who Travel podcast, I believe you might be interested in a summer activation in the Great Western Catskills.

All over the country people are carefully dipping their toes back into travel and despite the heightened sense of uncertainty, there is a desire for a once-in-a-lifetime experience. Travel is no longer about just seeing a new place, it's about making memories that never leave you. People want to get the most out of their vacations in a way they never have before, more than that, they want to be surprised and in Delaware County, what I can only describe as New York's best kept secret, they can find all this and more.

This summer, the county will be hosting "The Legend of the Catskills", which is series of events highlighting and celebrating the area and all it has to offer. Guests will be able to go on their own adventure through many minigames, missions, and tournaments where they can author their own journey and explore the Catskills their own way. In addition, they'll be invited to step into the world of the Delco residents through festivals, themed dinners and tours.

From June 2nd to September 22nd, visitors can interact with the community, learn their histories, and immerse themselves in this hidden gem that many call home. It will be a summer full of possibilities, offering everything from kayaking to fishing. And of course, a little friendly competition to spark the adventure in all of us.

If this is a good fit for you let me know and we can talk more!

Sincerely,
Naomi